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BRYAN PARK TRUIST SOCCER COMPLEX VOTED TOP 10 IN US

The recognition comes from a reader poll by SportsEvents Media Group

GREENSBORO, NC – The Bryan Park Truist Soccer Complex was voted one of the top 10 soccer facilities in the US. The vote came from SportsEvents Media Group's social media poll. Bryan Park Truist Soccer Complex ranked sixth.

"This is proof that Tournament Town is thriving," says the Greensboro Area Convention & Visitors Bureau's Director of Sales Brian Ambuehl. "The Greensboro area is fortunate to have great athletic facilities including The Bryan Park Truist Soccer Complex that allow us to bring in many high-profile sporting events that earn Greensboro national recognition."

Bryan Park features 21 soccer fields, including 18 Bermuda grass turfs, two artificial turf fields, and a stadium that seats 1,500. The complex is undergoing \$5 million in improvements, including more lights on fields, and converting two existing fields to artificial turf. The complex is home to the NC Fusion Greensboro. Bryan Park hosts four large soccer tournaments annually for soccer stars of all ages. 2024 was a record-setting year for the tournament series with more than 1,300 teams participating.

"Bryan Park Soccer Complex has been known for many years as one of the premier youth soccer complexes in the country," says Richard Beard, President of the <u>Greensboro Sports Foundation</u>. It was one of the first soccer complexes of its kind in the US and continues to be a major economic engine in our community."

This is the second time Greensboro has received national recognition as a premier sports destination in as many months. In March, Sports Business Journal named Greensboro second on its <u>2024 Best Sports</u> <u>Business Cities for Attracting and Hosting Events Without a Big Five Team</u>.

"It's a testament to Greensboro's commitment to sports and further validates our spot as a top destination for sports tourism," says Ambuehl.

Throughout the next several months, the Greater Greensboro Area will host a variety of sporting events, including several national soccer and swimming events, plus the <u>AAU (Amateur Athletic Union) Junior Olympic Games</u>, which is estimated to bring in 19,000 athletes and 40,000 visitors in late July and early August.

For more information about the Greensboro Area Convention & Visitors Bureau, please visit www.VisitGreensboroNC.com and follow them on Facebook, Instagram, and LinkedIn.





About the Greensboro Area Convention & Visitors Bureau

The Greensboro Area Convention and Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro's assets, maximizing economic impact while providing excellent visitor service.

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