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GREENSBORO CVB LAUNCHES NEW COMMUNITY CALENDAR

GREENSBORO, NC – Have an event? Looking for something to do? The Greensboro Area Convention and Visitors Bureau wants to be your stop for upcoming events and activities in the Greater Greensboro Area.

The organization, dedicated to marketing Greensboro to bring in sporting events, conferences and conventions, and tourists, launched a new calendar on its website to highlight the great events happening in and around Greensboro.

"This is such an exciting tool for both visitors and citizens," says President & CEO Henri Fourrier. "Don't miss the opportunity to list your event and its details. Remember, the calendar is only as good as the content you input. We want to give folks the full picture of Greensboro's happenings."

The new calendar is searchable by day, week, month, and various categories to meet users' interests. It's a free resource for both residents and visitors. Prior versions of the calendar only highlighted events in the coming weeks. This change will allow people to plan their activities better.

Event organizers can now submit their events directly from the homepage of the Greensboro CVB's website. Under "Upcoming Events" on the homepage, click the "submit an event" button, and complete the form. The GACVB team will then add the event to the website. Images or photographs are required, and the calendar is limited to events in the greater Greensboro Area.

For more information about the Greensboro Area Convention & Visitors Bureau, please visit www.VisitGreensboroNC.com and follow them on Facebook, Instagram, and LinkedIn.

About the Greensboro Area Convention & Visitors Bureau
The Greensboro Area Convention and Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro's assets, maximizing economic impact while providing excellent visitor service.

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