

FOR IMMEDIATE RELEASE
October 23, 2024

GREENSBORO CVB & SPORTS FOUNDATION DONATE \$10,000 TO TEACHER SUPPLY WAREHOUSE
The donation comes from the success of this summer's AAU Junior Olympic Games

GREENSBORO, NC – The success of a major Triad sporting event this summer is now benefitting local students. Following the AAU Junior Olympic Games held this past summer in the Greensboro area, the Greensboro Area Convention & Visitors Bureau and the Greensboro Sports Foundation are donating \$10,000 to the Teacher Supply Warehouse, operated by the Guilford Education Alliance.

The [Teacher Supply Warehouse](#) provides free supplies for Guilford County Schools' classrooms. Teachers can choose from pens and paper to craft supplies, books, and more.

The AAU Junior Olympic Games took place from July 24 to August 3, featuring more than 15,000 young athletes from around the world. As part of the event's community outreach, the AAU chose the Teacher Supply Warehouse as the beneficiary of its AAU Cares Program.

"We are honored to give back to our community in such a meaningful way," says Greensboro Area Convention & Visitors Bureau CEO/President Henri Fourrier. "We believe that a strong community begins with supporting our schools and educators, and this donation not only invests in our teachers but also in the future of our community through our students."

Teachers spend an average \$600-\$1,000 of their own money on classroom supplies each year, according to the Teacher Supply Warehouse. So far this school year, the Teacher Supply Warehouse has filled more than 2,700 teacher orders providing \$375,000 worth of supplies to local classrooms.

"After hosting over 15,000 young athletes and their families for a very successful AAU Junior Olympics, how fitting it is to share the success with our local schoolteachers to help them with much-needed supplies in the classroom," says Sports Foundation President Richard Beard. "Many of these student-athletes compete to enhance their abilities to secure scholarships to further their education after high school. Supporting the Guilford Education Alliance is so important for the future of Guilford County."

"The Teacher Supply Warehouse serves as a concrete and immediate way for the community to demonstrate their commitment to the success and well-being of Guilford County's children and families," says Louise Courts, Development Director for the Guilford Education Alliance. "This investment in the Warehouse, our teachers, and our students sends a clear message that they are seen and supported, that education is a priority, that each student is important, and that their future remains bright. It sends a message of hope. Guilford Education Alliance is so grateful and proud to partner with the AAU and the Greensboro Convention and Visitors Bureau to invest in a bright future for our community by supporting our teachers, students, and schools."

You're Welcome.



For more information on how you can support the Teacher Supply Warehouse, visit <https://guilfordeducationalliance.org/homepage/programs/for-teachers/>.

For more information about the Greensboro Area Convention & Visitors Bureau, please visit www.VisitGreensboroNC.com and follow them on [Facebook](#), [Instagram](#), and [LinkedIn](#).

###

About the Greensboro Area Convention & Visitors Bureau

The Greensboro Area Convention and Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro's assets, maximizing economic impact while providing excellent visitor service.

Travel and tourism generated nearly \$1.7 billion in Guilford County in 2023, employing more than 11,000 in travel-related jobs, according to "The Economic Impact of Travel on North Carolina Counties" study prepared for Visit North Carolina by Tourism Economics.

About Greensboro Sports Foundation

The Greensboro Sports Foundation is the local organizing committee for the major sports events contested at the Greensboro Coliseum Complex and throughout Greensboro including those presented by the ACC, NCAA, U.S. Figure Skating, USA Swimming, USA Gymnastics and the Amateur Athletic Union, among others. Greensboro Sports Foundation's sports tourism efforts create economic development that benefits not only Greensboro but also central North Carolina.

You're Welcome.

2411 W. Gate City Blvd, Greensboro, NC 27403
Office 336.274.2282 • Main 800.344.2282 • Fax 336.230.1183
info@VisitGreensboroNC.com • VisitGreensboroNC.com

