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Go! Monopoly: Greensboro Edition debuts featuring local landmarks



Image: Triad Business Journal

Mayor Nancy Vaughan looks at the new MONOPOLY: Greensboro Edition as Pollyanna Falk of Spark Strategic Ideas and Lindsay Wallace of Top Trumps USA hand out free editions.

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The Carolina Theatre. LeBauer Park. Moses Cone Memorial Hospital. The Greensboro Farmers Market.

Those are among the landmarks featured in Monopoly: Greensboro Edition, unveiled Monday at the Greensboro Science Center, also one of the destinations featured on the board.

The special edition of the 90-year-old game, which pays homage to Greensboro and Guilford County, is the first of only a few licensed editions of the board game featuring North Carolina cities.

“We are thrilled to put Greensboro Monopoly on the map. We hope you’ll find some of our city’s hidden gems,” said Sarah Lanse, director of marketing for Greensboro Convention and Visitors Bureau.

Lanse said the bureau submitted hundreds of ideas to Top Trumps USA, a U.S. division of Winning Moves International and creators of classic games and puzzles, when the company put out an open call last year for ideas for places on the board which is licensed by Hasbro.

Lindsay Wallace of Top Trumps said her team sifted through thousands of suggestions to narrow down the choices to just 22.

“It’s an opportunity for Greensboro to be in the spotlight,” Wallace said.

The board features cultural sites, historic landmarks, charitable organizations and businesses. It also features customized Community Chest and Chance playing cards to ensure the board is a historic and enduring tribute to the area.



Glenn Dobrogosz (left) CEO of the Greensboro Science Center talks to Greensboro Mayor Nancy Vaughan during an event to unveil MONOPOLY: Greensboro Edition board game.

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It is available at Greensboro businesses and organizations referenced in the game, including Backpack Beginnings, Doggos Dog Park & Pub, Freeman's Grub & Pub, Northern Roots Coffeehouse, and the Greensboro Science Center. It is also available at [CVS](#) and through [Amazon](#). The suggested retail price for the game is \$39.99.

“There’s no doubt that Greensboro does have a monopoly on things to do,” said Glenn Dobrogosz, CEO of the Greensboro Science Center.

Dobrogosz said 630,000 people visit Greensboro annually. “Look at the last 10 years and the things that have taken place,” he said.